# Web Services

# Product Overview WordPress Web Management

WordPress, is a state-of-the-art content management solution for web sites. WordPress is easy enough to use yet extremely flexible and powerful. You can get started immediately with the basic features and included themes, then grow into the advanced features and realize WordPress' full potential.

WordPress is the same software used to power high profile companies such as New York Times, Dow Jones, Reuters, Harvard, Rolling Stone and Many More.





### What We Do

CU\*Answers Web Services currently manages over 250 web sites and web applications for various clients. While CU\*Answers Web Services creates specialized web applications using custom developed code, our focus for sites has been to capitalize on the Content Management capabilities of the popular WordPress platform. WordPress is the same software used to power high-profile companies such as New York Times, Dow Jones, Reuters, Harvard, Rolling Stone and many more.

SiteControl is your website - under control. Updates on your own schedule



### Pick Your Theme

The look of your website is up to you. Included with your Wordpress SiteControl subscription are several great looking themes. Pick one of these and you have an instant website. Plus, you can change themes whenever you want! If you are comfortable with HTML and CSS, you can create your own theme.

### Polls

Informal polls and surveys can now be done right on your website.

### Satellite Rateboard

Web Services SiteControl Plugin has the Satellite Rateboard built right in. All you need to do is tell SiteControl where you want it. See ws.cuanswers.com for how to use the Satellite Rateboard in Wordpress with SiteControl.

### Visitor Comments

Comments can be controlled on a post by post basis. Find out what your members and visitors are thinking by letting them post comments about your stories.

### Site Search

Searching is expected these days. Web Services Site Search is included with Wordpress, so your members and visitors can easily find information on your site.

### More...

With Web Services Wordpress SiteControl we are always adding features. Let us know if there is something specific you are interested in and we'll see what we can do!

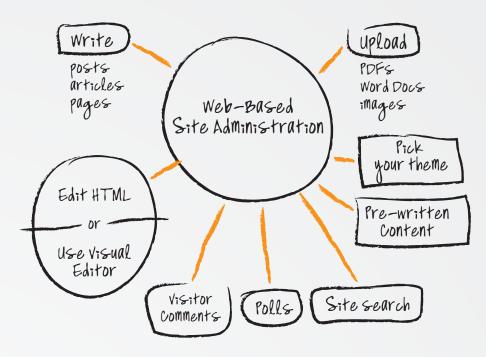


# Web-Based Site Administration

Wordpress SiteControl puts you in control of your website. Now you can login 24 hours a day, 7 days a week and update your content from any computer with an Internet connection.

- Write new posts, articles or pages
- Upload images
- Upload PDFs and Word Documents
- Use the built-in Visual Editor
- or Edit with HTML directly
- And so much more!









### Who We Are

CU\*Answers Web Services professionals have been creating web sites in various industries for several years. Each is a seasoned professional and brings unique experience to every project. In addition, CU\*Answers Web Services team members have achieved industry certifications such as Zend Certified Engineer (PHP5) and MySQL Certified Developer and Administrator.

CU\*Answers Web Services has the experience, the capability and the proven track record for your next web project.

### **Discover More**

Visit us online at: ws.cuanswers.com to see examples of our work and to learn more about our offered products and web services, or call 800-327-3478 and ask to speak with a Web Services team member today!

### **Pricing**

Set up fee \$1000

Themes starting at \$2500

Monthly Subscription \$125

(includes hosting)

# **Web Services**

## Discover More!

Web Services CU\*Answers Management Services

6000 28th Street SE Grand Rapids, Michigan 49525 (800) 327-3478

ws.cuanswers.com



